

‘Sale of Sales about to start in city

From 1 – 15 July over 130 Napier inner city businesses will be participating in this annual winter promotion, including national chains and specialty stores, cafes and financial institutions.

The variety of discounted options is impressive with lots of irresistible special offers to take advantage of -- clothing, giftware, home furnishing, linen, jewellery and accessories, photography, printing, shoes, health and beauty supplies and memberships, books, stationery, toys, music, art, accommodation and even some local attractions. There’s something for everyone!

Customers can expect to get incredibly good value for their money and will hopefully be inclined to go to stores they haven’t previously visited. Approximately five kilometres of sales tape will run along the display windows of all the participating businesses making it easy for shoppers to identify them.

Simply by purchasing sale items, the public also have the opportunity to go in the draw to win one of three fabulous prizes that include 2 nights’ luxurious accommodation, a gourmet three-course dinner for two, thousands of dollars worth of vouchers to spend shopping sprees plus other giveaways.

It will be a fortnight to remember – and for all the right reasons. Make sure you don’t miss out!